

Objective: Awareness of the msdprevention.com website

Timeline: October 2021

Platforms: Facebook, Twitter, Instagram, LinkedIn

Social Media Post and Story #1

Has an MSD injury been reported at your workplace?
Find out what to do next.

Among the content of the Ontario MSD Prevention Guideline, are the 10 comprehensive steps, which touch on leadership commitment, worker participation, hazard identification, setting targets, and education and training.

#workshouldnthurt #msdprevention
#musculoskeletaldisorders



Social Media Post and Story #2

MSD fixes cost too much and are not practical: NOT true!

The resources within the Ontario MSD Prevention Guideline include posters, animations and videos, as well as guides and roadmaps.

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Social Media Post and Story #3

Dealing with MSD at work is too complicated and a lot of trouble: NOT true!

The Ontario MSD Prevention Guideline contains the RACE (recognition, assessment, control, evaluation) process for risk assessment.

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